



news

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FOR IMMEDIATE RELEASE
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RAVEN INDUSTRIES NAMES CHIEF TECHNOLOGY OFFICER

Lon Stroschein to Succeed Mark West as General Manager of Aerostar

SIoux FALLS, SD—August 24, 2010—Raven Industries, Inc. (Nasdaq NGS: RAVN) announced that Mark L. West will become Chief Technology Officer of the company effective October 1, 2010. Lon E. Stroschein will succeed Mr. West as Division Vice President and General Manager – Aerostar Division.

“These moves help to realign our talent to better support and utilize the technology base developed by Raven,” explained Daniel A. Rykhus, president and chief executive officer. He added, “Raven is a company that has grown by developing products that are innovative and can win in the marketplace. We believe that the commitment of corporate resources to technology will enhance shareholder value by facilitating cross-divisional applications. I look forward to Mark and Lon’s continuing contributions to the success of Raven in their new roles.”

Mr. West joined Raven Industries in 1982 and has been the President of Aerostar International since 1986. He has successfully led the efforts to transform Aerostar into a technology driven organization, integrating new materials, manufacturing techniques and electronic control packages into platforms for rapid-deployment surveillance and communications.

Mr. Stroschein joined Raven in 2008 as the International Sales Manager of the Applied Technology Division. He has been Aerostar’s Business Development Director since April 2010.

About Raven Industries, Inc.

With strengths in engineering and technological innovation, Raven provides custom solutions including precision agriculture applications, high performance specialty films, aerostats for communications and surveillance, and electronic manufacturing services.

On the Internet, information is available at the company’s website, www.ravenind.com.